



Artist Relations Endorsement / Sponsorship



Guidelines for Ampeg & Mackie

Thanks for your interest in endorsing Ampeg and/or Mackie products. We are always happy to consider new artists. The competition is stiff and both of our rosters are extremely competitive so for serious consideration you will need a healthy mix of the following requirements.

General Requirements:

- Heavy focus on Social Media where products get regular mention and brand logos are heavily featured
- A yearly tour schedule that consists of a minimum of 150-200 shows
- TV appearances: i.e. Jay Leno, Conan O'Brien, Jimmy Fallon, David Letterman, Daily Show, Colbert Report, etc.
- Other high profile brand or product endorsements

*Bottom line is that we are looking for Artists who can bring significant exposure to our brands so if you want to make some points right off the bat get heavily involved in social media and start spreading the word long before even contacting us and sending in your press kit.

Send your cover letter, one sheet and music to:

Artist Relations
16220 Wood Red Rd NE
Woodinville WA 98072

or preferably send your Electronic Press Kit by email to:

artist.relations@ampeg.com

NOTE EPKs are the preferred way to receive submissions. If you must send a physical kit make it small and concise. We prefer a **short cover letter**, a **one sheet**, and **music**.

****NOTE**** Due to the large volume of endorsement requests, we are unable to respond to all packages, phone calls and emails received, but rest assured that **all inquires are reviewed**.